

Theme: Higher education information flows in Europe. A southern perspective

Venue: Collegio "Mario Bracci" di Pontignano, Siena

Languages: English and French.

Plenary sessions

Opening Speech

Luigi Berlinguer
Rector of the University of Siena

Southern Perspectives

Edoardo Brioschi
University "Cattolica del Sacro Cuore" of Milan

Spanish Press Officers and their National Organisation

Carlos Miraz
University of Cordoba

The Brussels View on ERASMUS Matters

Philip Clist
Information Officer at the ERASMUS Bureau

How the University of Siena handles its very successful ERASMUS participation

Valerio Grementieri
University of Siena

Introduction to LINGUA and TEMPUS Programmes

Sandra Pratt
Commission's Task Force

Overview of press and information officers in the United Kingdom

Ray Footman
University of Edinburgh

The growth in the number of universities in the Irish Republic

Ruth McDonnell
University of Cork

Danish PR and information officers and their links to the Nordic group

Michael von Bülow

Outlines of the PR and publicity positions in The Netherlands and Germany

Maria van der Donk
University of Amsterdam

Dietmar Schmidt
Ludwig Maximilian University in Munich

Higher education in France

Annie-Claude Guisse
Fédération Universitaire de Lille



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