

THE EUPRIO ANNUAL CONFERENCE

SCIENCE COMMUNICATION. HOW TO ENGAGE NOWADAYS

ETH Zurich and University of Zurich (Switzerland)
August 28th – August 31st, 2022

PROGRAMME

Sunday, August 28th, 2022

15:45-17:30 **Small Tours in Zurich** – 4 options leaving from the Main Hall of ETH Rämistrasse:

1. Zurich Old Town Walking Tour
2. Reformation in Zurich Tour
3. Water in Zurich Tour
4. Zurich's Powerful Women Tour

15:00-18:00 **Registration of participants** located by the fountain in the main hall of ETH

18:00-19:00 **Welcome Event in Zurich**
ETH Zurich, Hall and Polyterrasse

Prof. Vanessa Wood, Vice President for Knowledge Transfer
and Corporate Relations ETH Zurich
Prof. Michael Schaepman, President of University of Zurich
Dr. Silvia Steiner, Government Councillor Canton of Zurich

Moderation: Gian-Andri Casutt, President of Euprio and
Director of communication ETH Board

19:00-22:00 **Get-together**
ETH Zurich, Hall and Polyterrasse

Monday, August 29th, 2022 **University of Zurich**

08:00-17:00 **Information desk**
University of Zurich - Conference Info desk

08:30-09:00 **Conference Opening**
Euprio Executive Board members – joint appearance Local Committee
University of Zurich - Main Room

09:00-10:00	Keynote Speech Communicating science in a “post-truth” world Prof. Stephan Lewandowsky, University of Bristol University of Zurich – Main Room
10:00-10:30	Short presentation of the Awards University of Zurich – Main Room
10:30-11:30	Coffee break, guided poster session University of Zurich, Lichthof
11:30-12:30	Workshops (session 1 – round 1) University of Zurich – different rooms F and G Level
12:30-14:00	Lunch University of Zurich – Lichthof
14:00-15:15	European Plaza (2 rounds) Group discussions at different tables - University of Zurich
15:15-16:15	Coffee break, guided poster session University of Zurich - Lichthof
16:15-17:15	Workshops (session 1 – round 2) University of Zurich - different rooms F and G Level
17:15	Back to the hotels
19:30-01:00 a.m.	Gala Dinner Kongresshaus Zürich, Zurich
Tuesday, 30th August 2022	University of Zurich
09:00-17:00	Information desk University of Zurich - Conference Info desk
09:30-10:30	Workshops (session 2 – round 1) University of Zurich - different Rooms F and G Level
10:30-11:00	Coffee break University of Zurich – Lichthof
11:00-12:00	Workshops (session 2 – round 2) University of Zurich – different rooms F and G Level
12.00-13:30	Lunch University of Zurich – Lichthof

13:30-15:30	General Assembly with the Awards Ceremony University of Zurich – Main Room
15:30-16:00	Coffee break University of Zurich - Lichthof
16:00-17:00	Panel discussion: presentation and discussion about the results of the survey among the Euprio conference participants conducted by Prof. Mike Schäfer University of Zurich – Main Room
17:00-17:15	Conference closure University of Zurich
17:15	Back to the hotels
19:00-02:00 a.m.	Farewell Party Samigo, at the lake of Zurich

**Wednesday, August 31st,
2022**

08:00-18:00 **Journey home**

PARALLEL SESSIONS
F and G level at University of Zurich

Monday, August 29th, 2022

11:30-12:30	Workshops (session 1 – round 1) University of Zurich - different rooms F and G Level
16:15-17:15	Workshops (session 1 – round 2) University of Zurich - different rooms F and G Level

1. **Scientifica – Switzerland’s biggest science festival (room F-153)**
Roland BAUMANN and Theo VON DÄNKEN, ETH Zurich & University of Zurich – Switzerland
2. **Let’s develop our public engagement skills! (room F-174)**
Cecilia BILLGREN ASKWALL, VA (Public & Science) - Sweden
3. **How to ask uncomfortable questions – and how guidelines can help (room G-217)**
Elisabeth HOFFMANN, Technische Universität Braunschweig – Germany
4. **TikTok — a tool for higher education to reach younger target groups? (room G-204)**
Elisabeth JURACK, University of Bonn – Germany
5. **Strategies to popularize science: thinking global, acting locally (room F-150)**
Elena LÁZARO REAL, University of Cordoba - Spain
6. **Two-way communication of science (room F-175)**
Arwin NIMIS, Drenthe College - The Netherlands
7. **Attracting students in a competitive environment (room G-212)**
Lotte FINCK and Annette Lind, Aalborg Universiteit – Denmark
8. **A university’s strategic plan and values as a communications challenge (results from the Euprio Mobility Programme) (room G-221)**
Hannamajja HELANDER, University of Helsinki – Finland

9. **Less crisis communication, please (room F-152)**
Sys Christina Mehlsen VESTERGAARD, Aarhus Universiteit - Denmark
10. **Communication strategy and plans for research infrastructures: the EPOS case (room G-220)**
Enrico Balli, EPOS-European Plate Observing System
11. **Please stop! Let's rethink together and build a new future for Science Communication (room F-172)**
Vera Novais, SciCom PT – Portugal
12. **The trouble with dialogue: how to force researchers to listen to the public (room G-209)**
Hanna Wick, President of the Agora funding scheme for science communication - Swiss National Science Foundation (SNSF) – Switzerland

Tuesday, August 30th, 2022

09:30-10:30 Workshops (session 2 – round 1) University of Zurich - different rooms F and G Level

11:00-12:00 Workshops (session 2 – round 2) University of Zurich - different rooms F and G Level

1. **Evaluating Quality Research: how REF2021 kick-started a research communications revolution at The University of Manchester (room F-153)**
Lynda MCINTOSH, The University of Manchester - United Kingdom
2. **Public Engagement with Science: experiences from the European Research Council (ERC) (room F-150)**
Anthony LOCKETT, ERC-European Research Council Executive Agency – Belgium
3. **Overcoming polarisation and misinformation through data (room F-174)**
Fabiana ZOLLO, Ca' Foscari University of Venice – Italy
4. **Use (and abuse) of scientific output: current challenges and opportunities in researchers' training in science communication (room F-175)**
Marc VANHOLSBECK, Université Libre de Bruxelles (ULB) and Higher Education and Research, Ministry of the Wallonia-Brussels Federation – Belgium
5. **Diversity in public engagement and science outreach (room G-204)**
Ellen GEERTS, University of Applied Sciences and Arts in Antwerp – Belgium
6. **University museums, heritage sites and collections: partners in science communication (room G-209)**
Margarida ALMEIDA, Universidade de Aveiro – Portugal
7. **EU-funded research projects: communication, dissemination, and valorisation of knowledge (room G-221)**
Alexandra CORNEA, Université de Côte d'Azur – France
8. **Student researchers to the limelight (room F-172)**
Annely ALLIK and Mare VAHTRE, Estonian Research Council – Estonia
9. **University podcasts: should we have one? (room G-217)**
Andrea COSTA, Bocconi University – Italy
10. **The dissemination of science in Iceland (room G-212)**
Jón Örn Guðbjartsson, University of Iceland – Iceland
11. **Reaching out far in research marketing: Generating new project ideas with jury- and voting-based competitions. The "Research in Germany" case study (room F-152)**
Gernot Gad, German Research Foundation – Germany
12. **Awards 2019 winner: How to organise the biggest indoor popular science festival in Europe at Katowice – our success story (room G-220)**
Martyna FOLTA, University of Silesia in Katowice – Poland

Updated August 28th, 2022

GENERAL ASSEMBLY
University of Zurich – Main room (Switzerland)
August 30th, 2022 from 01:30 p.m. to 3:30 p.m. (CET)

TENTATIVE AGENDA

1. President's welcome and opening remarks
2. Approval of the online GA meeting minutes on December 10th, 2021
3. Activities 2021-2022
4. Balance 2021 presentation and voting
5. Auditors' report 2021
6. Programme proposals and event suggestions for 2022-2023
7. Update of the Charter: work in progress
8. Future annual conferences proposals
9. Membership fees 2023 – proposal and voting
10. Provisional Budget 2023 – presentation and voting
11. Awarding of the EUPRIO Prize winners 2022
12. Any other business

Antwerp, August 26th, 2022



Gian-Andri Casutt
President of EUPRIO