

THE EUPRIO ANNUAL CONFERENCE

SCIENCE COMMUNICATION. HOW TO ENGAGE NOWADAYS

ETH Zurich and University of Zurich (Switzerland)
August 28th – August 31st, 2022

PROGRAMME

Sunday, August 28th, 2022

16:00-17:30 **Small Tours in Zurich** – 4 options leaving from ETH Polyterrasse

17:30-19:00 **Registration of participants**

19:00-19:30 **Welcome Event in Zurich**
ETH Zurich, Hall and Polyterrasse

Dr. Silvia Steiner, Government Councillor Canton of Zurich
Prof. Michael Hengartner, President of the ETH Board
Prof. Michael Schaepman, President of University of Zurich

Moderation: Gian-Andri Casutt, President of Euprio and
Director of communication ETH Board

19:30-22:00 **Get-together**
ETH Zurich, Hall and Polyterrasse

Monday, August 29th, 2022 **University of Zurich**

09:00-17:00 **Information desk**
University of Zurich - Conference Info desk

08:30-09:00 **Conference Opening**
Euprio Executive Board members – joint appearance Local Committee

09:00-10:00 **Keynote Speech**
Communicating science in a “post-truth” world
Prof. Stephan Lewandowsky, University of Bristol
University of Zurich – Main Room

10:00-11:00 **Coffee break, guided poster session**
University of Zurich, Lichthof

11:00-12:00	Workshops (session 1 – round 1) University of Zurich – different rooms
12:00-13:45	Lunch University of Zurich - Lichthof
13:45-15:00	European Plaza (2 rounds) Group discussions at different tables - University of Zurich
15:00-16:00	Workshops (session 1 – round 2) University of Zurich - different rooms
16.00-16:45	Coffee break, guided poster session University of Zurich - Lichthof
16:45	Transfer to the hotels
19:30-23:30	Gala Dinner Kongresshaus Zürich, Zurich
Tuesday, 30th August 2022	University of Zurich
09:00-17:00	Information desk University of Zurich - Conference Info desk
09:30-10:30	Workshops (session 2 – round 1) University of Zurich - different Rooms
10:30-11:00	Coffee break University of Zurich – Lichthof
11:00-12:00	Workshops (session 2 – round 2) University of Zurich – different rooms
12.00-13:30	Lunch University of Zurich - Lichthof
13:30-15:30	General Assembly University of Zurich
15:30-16:00	Coffee break

University of Zurich - Lichthof

- 16:00-17:00 **Panel discussion: presentation and discussion about the results of the survey among the Euprio conference participants conducted by Prof. Mike Schäfer**
University of Zurich – Main Room
- 17:00-17:15 **Conference closure**
University of Zurich
- 19:00-23:30 **Farewell Party**
Samigo, at the lake of Zurich

**Wednesday, August 31st,
2022**

- 08:00-18:00 **Journey home**

updated May 12th, 2022

PARALLEL SESSIONS

Monday, August 29th, 2022

- 11:00-12:00 Workshops (session 1 – round 1) University of Zurich - different Rooms
- 15:00-16:00 Workshops (session 1 – round 2) University of Zurich - different Rooms

1. **Scientifica – Switzerland’s biggest science festival**
Roland BAUMANN & Theo VON DÄNKEN, ETH Zurich & University of Zurich – Switzerland
2. **Public Engagement Professionals**
Cecilia BILLGREN ASKWALL, VA (Public & Science) - Sweden
3. **Awards 2019 winner: How to organise the biggest indoor popular science festival in EUROPE? ŚFN KATOWICE – our success story**
Giga GOGOSASHVILI, University of Silesia in Katowice – Poland
4. **How to ask uncomfortable questions – and how guidelines can help**
Elisabeth HOFFMANN, Technische Universität Braunschweig – Germany
5. **TikTok – a tool for higher education to reach younger target groups?**
Elisabeth JURACK, University of Bonn – Germany
6. **Strategies to popularize science. Thinking global, acting locally**
Elena LÁZARO REAL, University of Cordoba - Spain

7. **Two-way Communication of Science**
Arwin NIMIS, Drenthe College - The Netherlands
8. **Attracting students in a competitive environment**
Lotte FINCK, Aalborg Universiteit – Denmark
9. **University's strategic plan and values as communications challenge** (results from the Euprio Mobility Programme)
Hannamajja HELANDER, University of Helsinki – Finland
10. **Less crisis communication, please**
Sys Christina Mehlsen VESTERGAARD, Aarhus Universiteit - Denmark
11. **Communication strategy and plans for research infrastructures: the EPOS case**
Enrico Balli, EPOS-European Plate Observing System

Tuesday, August 30th, 2022

09:30-10:30 Workshops (session 2 – round 1) University of Zurich - different Rooms

11:00-12:00 Workshops (session 2 – round 2) University of Zurich - different Rooms

1. **Evaluating Quality Research. How REF2021 kick-started a research communications revolution at The University of Manchester**
Lynda MCINTOSH, The University of Manchester - United Kingdom
2. **Public Engagement with Science: experiences from the European Research Council (ERC)**
Anthony LOCKETT, ERC-European Research Council Executive Agency – Belgium
3. **Overcoming polarisation and misinformation through data**
Fabiana ZOLLO, Ca' Foscari University of Venice – Italy
4. **Use (and abuse) of scientific output. Current challenges and opportunities in researchers' training in science communication**
Marc VANHOLSLSBEECK, Université Libre de Bruxelles (ULB) and Higher Education and Research, Ministry of the Wallonia-Brussels Federation – Belgium
5. **Diversity in Public Engagement and Science Outreach**
Ellen GEERTS, University of Applied Sciences and Arts in Antwerp – Belgium
6. **University museums, heritage sites and collections: partners in Science Communication**
Margarida ALMEIDA, Universidade de Aveiro – Portugal
7. **EU-funded research projects: communication, dissemination and valorisation of knowledge**
Alexandra CORNEA, Université de Côte d'Azur – France
8. **Student Researchers to the limelight**
Annely ALLIK and Mare VAHTRE, Estonian Research Council – Estonia
9. **University Podcasts: Should We Have One?**
Andrea COSTA, Bocconi University – Italy
10. **The dissemination of science in Iceland**
Jón Örn Guðbjartsson, University of Iceland – Iceland
11. **The Best of Two Worlds: Jury- and Voting-based Competitions and how they generate ideas – The Case Study of “Research in Germany”**
Gernot Gad, German Research Foundation – Germany
12. **The trouble with dialogue: how to force researchers to listen to the public**
Hanna Wick, President of the Agora funding scheme for science communication - Swiss National Science Foundation (SNSF) - Switzerland